

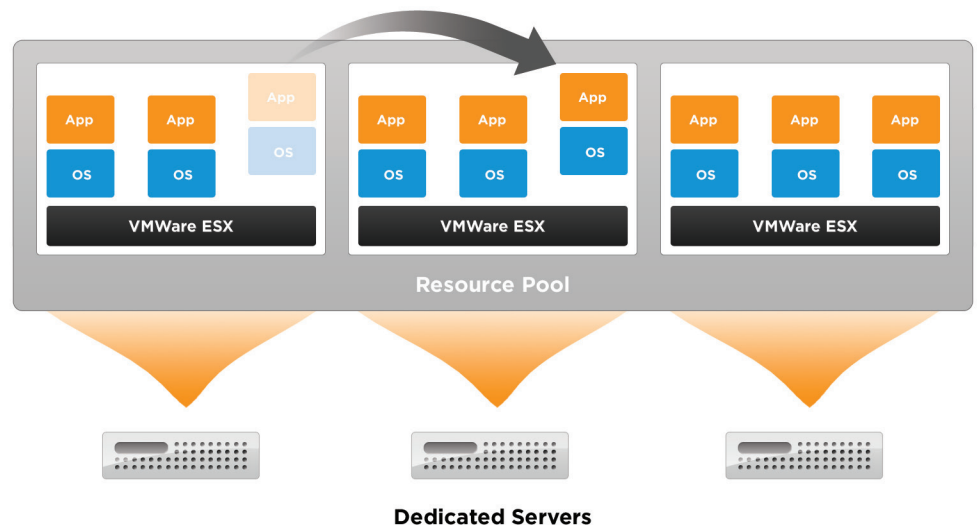


Northstar Managed Hosting VMware® Services

- Enterprise-class VMware virtualization
- Dedicated senior VMware Certified Professional to architect and manage your environment
- Leverage advanced virtualization features to achieve higher performance
- Gain redundancy through virtualization

Virtualization is a key strategic IT initiative for many enterprises and progressive small- and medium-sized businesses (SMB). With robust technology platforms such as VMware, companies are better equipped to create high-performance and redundant IT configurations to run their business. As companies begin to adopt virtualization technologies, there are challenges with hiring and grooming the specialized IT staff required to manage the virtualized environment. They must be trained on the latest versions of these complex and rapidly evolving platforms to strategically improve business performance.

Northstar Managed Hosting is your strategic partner for the VMware Infrastructure platforms. A certified virtualization engineer assigned to your account will help to architect a virtualized environment specifically optimized for your business. We manage your virtualized platform as your business grows to ensure you gain maximize value from your hosted environment.



This illustrates how managed virtualization with Northstar Managed Hosting gives you the ability to maximize your dedicated servers as we manage how your virtual machines are performing across the entire configuration by leveraging all the advanced features of the VMware Infrastructure platform.

Critical Components of the Managed Virtualization Platform

Advanced VMware Infrastructure Capabilities

Northstar Managed Hosting provides your business with access to all the advanced features of the VMware Infrastructure platform:

- **VMware High Availability** – Gain inherent high-availability features for mission-critical applications with VMware's ability to create server clusters using high availability shared storage
- **VMware Distributed Resource Scheduler (DRS)** – By configuring 2 or more servers as part of a server farm, your Northstar engineer tunes this feature to dynamically run VMs on the dedicated servers that allocate the resources your application demands
- **VMotion** – Your Northstar engineer leverages this powerful capability to move VMs during maintenance periods without incurring any downtime for your demanding applications

Essential VMware Management Expertise

With Northstar Managed Hosting, you're assigned a certified VMware engineer to help you take advantage of all the powerful capabilities of the VMware platform:

- Dedicated senior VMware Certified Professionals (VCP) architect and manage the virtualization platform
- Comprehensive proactive VM management includes hardening procedures, performance monitoring, security patching, managed backups and scalability reviews
- Dedicated VCP engineers use advanced platform features including VMware High Availability, VMware Distributed Resource Scheduler (DRS), and VMware VMotion to build a highly available high-performance computing platform

Proactive Anticipation Advantage Methodology

Our exclusive best-practices based methodology ensures consistent service delivery and provides the highest levels of service for your virtualized platform:

- Enterprise-class service delivery incorporates a four-phase process that includes initial assessments, consultative design, proactive maintenance, and comprehensive reporting and review
- Customized detailed service plans incorporates virtualization procedures designed to meet your objectives and integrate to meet your precise business requirements
- Our exclusive Anticipation Advantage methodology gives us the confidence to back every configuration with a 100% SLA, 1-hour hardware replacement and 15-minute critical incident response times

To learn more about Northstar Managed Hosting services visit our website at www.theplanet.com/managed-hosting

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